

An event of such scope as the Silver Quill Dinner would not be possible without the support of men who contribute generously of their talent and resources. Such a group of men are the publishers of America's specialized business publications, banded together now as the American Business Press, Inc. The roster of the new association, which reflects the strength and diversity of the industries, sciences and professions these publications report and interpret, is as follows:

## MEMBER PUBLICATIONS

|                                                |                                                |                                                       |
|------------------------------------------------|------------------------------------------------|-------------------------------------------------------|
| ABC Weekly Newspaper Rates and Data            | Assembly Engineering                           | Ceramic Industry                                      |
| Actual Specifying Engineer                     | Atomics                                        | Chemical Engineering                                  |
| Administrative Management                      | Automation                                     | Chemical Equipment                                    |
| Advertising Age                                | Automobile International                       | Chemical Week                                         |
| Advertising & Sales Promotion                  | Automotive Industries                          | Coal Age                                              |
| Agrichemical West                              | Automotive News                                | Combustion                                            |
| Agricultural Equipment Dealer                  | Aviation Week & Space Technology               | Commercial Car Journal                                |
| Air Cargo                                      | Bakers Review                                  | Concrete Products                                     |
| Air Conditioning, Heating & Refrigeration News | Bakers Weekly                                  | Construction Equipment and Materials                  |
| Air Conditioning, Heating and Ventilating      | Baking Industry                                | Construction Methods and Equipment                    |
| Air Engineering                                | Beer Distributor                               | Construction News                                     |
| American Artisan                               | Billboard                                      | The Constructor                                       |
| American Aviation                              | Biscuit & Cracker Baker                        | Consumer Magazine and Farm Publication Rates and Data |
| The American City                              | Blast Furnace and Steel Plant                  | Contractor News                                       |
| American Fur Breeder                           | BoardPackAge                                   | Contractors and Engineers                             |
| American Gas Journal                           | The Boating Industry                           | Contractors' Electrical Equipment                     |
| American Journal of Cardiology                 | Book Industry                                  | Control Engineering                                   |
| American Journal of Clinical Nutrition         | Boot and Shoe Recorder                         | Corset and Underwear Review                           |
| American Journal of Medicine                   | Bottling Industry                              | Croplife                                              |
| American Journal of Surgery                    | Boxboard Containers                            |                                                       |
| American Machinist                             | Brick and Clay Record                          | Datamation                                            |
| American Metal Market                          | Broadcasting                                   | Department Store Economist                            |
| American Milk Review                           | Building Construction                          | The Department Store Journal                          |
| American Paint Journal                         | Building Materials Merchandiser                | Design News                                           |
| American Paint and Wallpaper Dealer            | Building Specialties & Home Improvement Dealer | Diesel Equipment Superintendent                       |
| American Painting Contractor                   | Building Supply News                           | Display World                                         |
| American Paper Merchant                        | Business Automation                            | Distribution Age                                      |
| American Perfumer and Cosmetics                | Business/Commercial Aviation                   | Domestic Engineering                                  |
| American School and University                 | Business Education World                       | Drive-In Management                                   |
| Amusement Business                             | Business Publication Rates and Data            | Drive-In Restaurant                                   |
| Apparel Manufacturer                           | Butane-Propane News                            | E & MJ Metal and Mineral Markets                      |
| Appliance Manufacturer                         | California Stylist                             | Educational Screen and Audiovisual Guide              |
| Architectural & Engineering News               | Canadian Media Rates and Data                  | Electric Heat & Airconditioning                       |
| Architectural Record                           | Candy Industry and Confectioners Journal       | Electric Light and Power                              |
| Arizona Beverage Journal                       | The Candy Marketer                             | Electrical Construction and Maintenance               |
|                                                | Canner/Packer                                  |                                                       |

|                                     |                                      |                                    |
|-------------------------------------|--------------------------------------|------------------------------------|
| EDN (Electrical Design News)        | House & Home                         | Modern Packaging                   |
| Electrical Equipment                | Housewares Review                    | Modern Plastics                    |
| Electrical Merchandising Week       | Hydrocarbon Processing &             | Modern Railroads                   |
| Electrical South                    | Petroleum Refiner                    | Modern Tire Dealer                 |
| Electrical West                     | Ice Cream Trade Journal              | Motor                              |
| Electrical Wholesaling              | Incentive                            | Motor Age                          |
| Electrical World                    | Industria Avicola                    | Municipal South                    |
| Electronic Design                   | Industrial Design                    | Musical Merchandise Review         |
| Electronic Industries               | Industrial Distribution              | National Bottlers' Gazette         |
| Electronic Procurement              | Industrial Equipment News            | National Petroleum News            |
| Electronic Technician               | Industrial Marketing                 | Nation's Schools                   |
| Electronics                         | Industrial Research                  | Network Rates and Data             |
| Electro-Technology                  | Infants' & Children's Review         | New England Electrical News        |
| Engineering and Mining Journal      | Inland Printer/American Lithographer | New Equipment Digest               |
| Engineering News-Record             | Innkeeping                           | Newspaper Rates and Data           |
| Factory                             | Inplant Food Management              | Notion & Novelty Review            |
| Farm Store Merchandising            | Institutions Magazine                | Nucleonics                         |
| Fast Food                           | Interior Design                      | Office Appliances                  |
| Feed Age                            | Interiors                            | Office Products Dealer             |
| Feed and Farm Supplier              | International Science and Technology | Oil & Gas Equipment                |
| Feed/Grain Equipment Times          | Intimate Apparel                     | Oil and Gas Journal                |
| Feedlot                             | The Iron Age                         | Oil, Paint and Drug Reporter       |
| Feedstuffs                          | Iron Age Metalworking International  | Optical Journal and Review of      |
| Fire Engineering                    | Jewelers' Circular-Keystone          | Optometry                          |
| Fleet Owner                         | The Knitter                          | Oral Hygiene                       |
| Food and Drug Packaging             | Knitting Industry                    | Pacific Fisherman                  |
| Food Engineering                    | LP-Gas                               | Packer                             |
| Food Field Reporter                 | Law and Order                        | Paper, Film and Foil Converter     |
| Food Topics                         | Lighting                             | Paper Sales                        |
| Forest Industries                   | Linens and Domestics                 | Paper Trade Journal                |
| Foundry                             | Luggage & Leather Goods              | Paperboard Packaging               |
| Fueloil & Oil Heat                  | Machine Design                       | Petro/Chem Engineer                |
| Gas                                 | Machine & Tool Blue Book             | Petroleum and Chemical Transporter |
| Gas Age                             | Machinery                            | Petroleum Engineer                 |
| Geyer's Dealer Topics               | Manufacturing Confectioner           | Pipe Line Industry                 |
| Gift and Decorative                 | Marine Products                      | Pipeline Engineer                  |
| Accessories Buyer                   | Mart                                 | Pit and Quarry                     |
| Gift and Tableware Reporter         | Materials in Design Engineering      | Plant Engineering                  |
| Glass Digest                        | Meat                                 | Plastics Technology                |
| Glass Industry                      | Media Agencies Clients               | Poultry & Eggs Weekly              |
| Glass Packer                        | Media/scope                          | Poultry Meat                       |
| Golfdom                             | Medical Economics                    | Poultry Tribune                    |
| Grinding and Finishing              | Metal Finishing                      | Power                              |
| Ground Support Equipment            | Metal Products Manufacturing         | Power Engineering                  |
| Handbags and Accessories            | Metalworking                         | Practical Builder                  |
| Hardware Age                        | Metropolitan Transportation          | Premium Practice                   |
| The Hearing Dealer                  | MicroWaves                           | Printers' Ink                      |
| Heating, Piping & Air Conditioning  | Mill & Factory                       | Printing Magazine/National         |
| Hitchcock's Wood Working Digest     | Mobile Homes Merchandiser            | Lithographer                       |
| Home and Garden Supply              | Modern Beauty Shop                   | Printing Production                |
| Merchandiser                        | Modern Brewery Age                   | Product Design & Development       |
| Hosiery and Underwear               | Modern Concrete                      | Product Engineering                |
| Hospital Management                 | Modern Converter                     | Production                         |
| Hospitality: Food and               | Modern Floor Coverings               | Production Equipment               |
| Lodging Combination                 | Modern Hospital                      | Products Finishing                 |
| Hospitality: Lodging Combination    | Modern Machine Shop                  | Professional Nursing Home          |
| Hospitality: Restaurant Combination | Modern Materials Handling            | Progressive Architecture           |
| Hotel Management Review             | Modern Medicine                      | Progressive Grocer                 |

|                                   |                                                               |                                                        |
|-----------------------------------|---------------------------------------------------------------|--------------------------------------------------------|
| Public Utilities Fortnightly      | Southern Hardware                                             | Tooling & Production                                   |
| Pulp & Paper                      | The Spectator                                                 | Toys and Novelties                                     |
| Purchasing Magazine               | Sponsor                                                       | Traffic Management                                     |
| Purchasing Week                   | Space/Aeronautics                                             | Traffic World                                          |
| Quality Assurance                 | Southern Hospitals                                            | Transit Advertising Rates and Data                     |
| Research/Development              | Sports Age                                                    | Travel Weekly                                          |
| Restaurant Equipment Dealer       | Spot Radio Rates and Data                                     | Trucking Business                                      |
| RISS                              | Spot Television Rates and Data                                | Undersea Technology                                    |
| RN                                | Steel                                                         | Vend                                                   |
| Roads & Streets                   | Sugar y Azucar                                                | Volume Feeding Management                              |
| Rock Products Mining & Processing | Television                                                    | Water & Sewage Works                                   |
| Rubber Age                        | Textile Bulletin                                              | Water Works and Wastes Engineering                     |
| Rubber World                      | Textile Industries                                            | Western Advertising                                    |
| Rural & Urban Roads               | Textile Service Management—<br>(Drycleaning Market)           | Western Baker                                          |
| Sales Management                  | Textile Service Management—<br>(Laundry & Drycleaning Market) | Western Electronic News                                |
| Screen Process Magazine           | Textile Service Management—<br>(Laundry Market)               | Western Feed                                           |
| Sea & Pacific Motor Boat          | Textile World                                                 | Western Plastics                                       |
| Seedsman's Digest                 | Thomas' Register of American<br>Manufacturers                 | Western Underwriter-Life Edition<br>& Casualty Edition |
| Signs of the Times                | Tobacco                                                       | What's New in Home Economics                           |
| Southeastern Nurseryman           |                                                               | Wood & Wood Products                                   |
| Southern Automotive Journal       |                                                               | World Oil                                              |
| Southern Building Supplies        |                                                               |                                                        |
| Southern Engineering              |                                                               |                                                        |

## INTERNATIONAL MEMBERS

|                                                  |                                                   |                                             |
|--------------------------------------------------|---------------------------------------------------|---------------------------------------------|
| Architecture-Batiment-Construction               | Canadian Nuclear Technology                       | Home Goods Retailing                        |
| Automatic Heating, Plumbing,<br>Air Conditioning | Canadian Packaging                                | Hospital Administration in Canada           |
| Batiment                                         | Canadian Paint and Varnish                        | Industrial Digest                           |
| Beverage Alcohol Reporter                        | Canadian Petro Engineering                        | Lawn and Garden Merchandising               |
| Building Supply Dealer                           | Canadian Plastics                                 | L'Entrepreneur en Plomberie et<br>Chauffage |
| Bus and Truck Transport in Canada                | Canadian Printer and Publisher                    | L'Epicier                                   |
| Canadian Advertising                             | Canadian Shipping and Marine<br>Engineering News  | Le Quincaillier                             |
| The Canadian Architect                           | Canadian Stationer and Office<br>Equipment Dealer | Le Pharmacien                               |
| Canadian Automotive Trade                        | Canadian Transportation                           | MacLean Building Guide                      |
| Canadian Aviation                                | Canadian Wood Products Industries                 | Marketing                                   |
| Canadian Baker                                   | Cities et Villes                                  | Materials Handling in Canada                |
| Canadian Builder                                 | Civic Administration                              | Mechanical Contracting & Plumbing           |
| Canadian Chemical Processing                     | Climatisation, Chauffage, et<br>Plomberie         | Men's Wear of Canada                        |
| Canadian Consulting Engineer                     | Design Engineering                                | Modern Power & Engineering                  |
| Canadian Controls and Instrumentation            | Drug Merchandising                                | Modern Purchasing                           |
| Canadian Electronics Engineering                 | Electrical Contractor &<br>Maintenance Supervisor | Office Administration                       |
| Canadian Farm Equipment Dealer                   | Electrical Equipment News                         | Office Equipment and Methods                |
| Canadian Forest Industries                       | Electrical News & Engineering                     | Oilweek                                     |
| Canadian Gas Journal                             | Electronics & Communications                      | Packaging Progress                          |
| Canadian Grocer                                  | Engineering and Contract Record                   | Photo Trade                                 |
| Canadian Hotel Review and<br>Restaurant          | Equipement Industriel                             | Plant Administration and Engineering        |
| Canadian Industrial Photography                  | Executive                                         | Product Design and Engineering              |
| Canadian Jeweler                                 | Food in Canada                                    | Progressive Plastics                        |
| Canadian Machinery and<br>Metalworking           | Furniture and Furnishings                         | Restaurants and Institutions                |
| Canadian Metalworking/Machine<br>Production      | Genie Construction                                | Revue-Moteur                                |
| Canadian Milling and Feed                        | Hardware Merchandising                            | Shoe and Leather Journal                    |
| Canadian Municipal Utilities                     | Heavy Construction News                           | Style                                       |
|                                                  |                                                   | Supermarket Methods                         |
|                                                  |                                                   | Transport Commercial                        |

